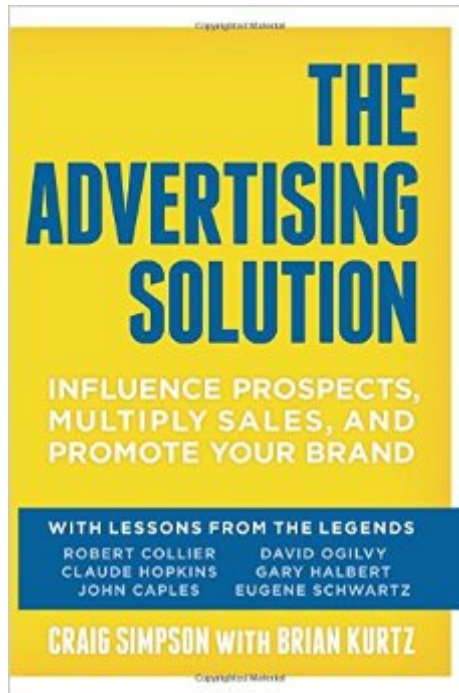


The book was found

# The Advertising Solution: Influence Prospects, Multiply Sales, And Promote Your Brand



## Synopsis

Distilling the wisdom of the world's greatest advertisers, direct marketing expert Craig Simpson delivers an education on direct marketing and advertising copy that creates brand awareness, sells products, and keeps customers engaged. Walks readers through time-tested methods of creating effective ad copy that increases profits. Dissects the principles of legendary marketers like Robert Collier, Claude Hopkins, John Caples, and David Ogilvy.

## Book Information

Paperback: 192 pages

Publisher: Entrepreneur Press (October 11, 2016)

Language: English

ISBN-10: 1599185962

ISBN-13: 978-1599185965

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 11.5 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #20,045 in Books (See Top 100 in Books) #23 in Books > Business & Money > Skills > Business Writing #40 in Books > Business & Money > Marketing & Sales > Advertising #94 in Books > Business & Money > Accounting

[Download to continue reading...](#)

The Advertising Solution: Influence Prospects, Multiply Sales, and Promote Your Brand Sales: A Beginners Guide to Master Simple Sales Techniques and Increase Sales (sales, best tips, sales tools, sales strategy, close the deal, business ... sales techniques, sales tools Book 1) Secrets of a Master Closer: A Simpler, Easier, and Faster Way to Sell Anything to Anyone, Anytime, Anywhere: (Sales, Sales Training, Sales Book, Sales Techniques, Sales Tips, Sales Management) How to Launch a Brand (2nd Edition): Your Step-By-Step Guide to Crafting a Brand: From Positioning to Naming and Brand Identity How to Launch a Brand: Your Step-by-Step Guide to Crafting a Brand: From Positioning to Naming and Brand Identity The Brand Called You: The Ultimate Brand-Building and Business Development Handbook to Transform Anyone into an Indispensable Personal Brand Speak To Sell: Persuade, Influence, And Establish Authority & Promote Your Products, Services, Practice, Business, or Cause Kindle Marketing Secrets - 33 Ways to Promote Your Kindle Book and Get More Sales (Kindle Publishing, Book Publishing, Book Marketing) Follow Up and Following Through in Car Sales - Salesperson and Sales Management Advice Book: Technique Guide on

How to Overcome Objections and Close Deals Over the Phone (Outbound Sales Call) The Breakthrough Insurance Agency: How to Multiply Your Income, Time and Fun The Brand Mapping Strategy: Design, Build, and Accelerate Your Brand The Challenger Customer: Selling to the Hidden Influencer Who Can Multiply Your Results Multiply Yourself: Increase Your Productivity & Profits Using Virtual Assistants Procrastinate on Purpose: 5 Permissions to Multiply Your Time BOOKS:MULTIPLY YOUR PERSONAL INCOME IN LESS THAN 30 DAYS:Spiritual:Religious:Inspirational:Prayer:Free:Bible:Top:100:NY:New:York:Times:On:Best: Sellers:List:In:Non:Fiction:2015:Sale:Month:Releases Brand Strategy 101: Your Logo Is Irrelevant - The 3-Step Process to Build a Kick-Ass Brand (The 7 Steps to a Successful Business in a Changing Market) How to Style Your Brand: Everything You Need to Know to Create a Distinctive Brand Identity Accessible XHTML and CSS Web Sites: Problem - Design - Solution (Wrox Problem--Design--Solution) Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) Marketing Espionage: How to Spy on Yourself, Your Prospects and Your Competitors to Dominate Online

[Dmca](#)